

Press Release

Thursday 18 March



Talented young entrepreneur from Bury St Edmunds named as finalist in prestigious enterprise competition

A talented young entrepreneur will be flying the flag for Bury St Edmunds after making it through to the final of the national Enterprising Young Brits competition, and local people are being given the opportunity to back him in an online public vote.

Emrys Green, 19, has been named as a finalist for his business CEG Theatre and Entertainment Services, a venture offering the affordable hire of entertainment equipment. The company offers a range of services including lighting and sound supplies for arts organisations and schools alike, more information can be found at www.cegproductions.co.uk.

Emrys will now pitch to a panel of judges at the final, due to be held at the prestigious Institute of Directors in London on 6 April 2010. In addition, the public can choose the winner of the coveted People's Choice award in an online vote, open from Tuesday 23 March at www.enterpriseuk.org/youngbrits.

Commenting on his achievement, Mr. Green said: "Reaching the final of such a prestigious enterprise competition is really encouraging. I know I'll be up against some tough competition at the final, but I'll certainly do my very best to bring an Enterprising Young Brit award back to Suffolk"

Enterprising Young Brits shines the spotlight on talented young people who are bucking the recession by seizing opportunities to turn their ideas into successful businesses, generating jobs and wealth within their communities. Run by Enterprise UK and supported by the Institute of Directors, the Daily Mail, and the Department for Business, Innovation, and Skills, the competition highlights that age is no barrier to turning ideas into reality.

Scott Cain, Deputy Chief Executive of Enterprise UK, comments: "Enterprising Young Brits such as Emrys have shown that age is no barrier to entrepreneurial success. I'd encourage people of any age to take inspiration from the finalists' ideas and their can-do spirit. With so many talented young business brains competing this year, it's sure to be an exciting final."

This year's 25 finalists are split over five categories:

- New startup – For enterprising individuals who have started their own business, large or small, within the past three years.

- Social, ethical or environmental – For ventures combining the principles of a successful business with an emphasis on the social, ethical or environmental benefits it can provide.
- Teen – For anybody aged 13-19 who is making their enterprising idea happen.
- Creative – Rewarding enterprising individuals in the creative industries such as fashion, music, design, or the arts.
- Open category – Entrants whose business did not immediately fit into one of the four categories above were welcome to enter the Open category.

The winner of each category will take home £1,000 and a trophy

- ENDS-

For more information on Enterprising Young Brits or to arrange an interview with a young entrepreneur from your area please contact Alex Goldup at Enterprise UK on 0207 430 8029 or alexgoldup@enterpriseuk.org

About Enterprise UK

Enterprise UK gives people the skills, confidence and ambition to be enterprising, through four programmes of work promoting enterprise for now and for the future, globally and locally.

It was founded as a campaigning organisation in 2004 by the British Chamber of Commerce, the Confederation of British Industry, the Institute of Directors and the Federation of Small Businesses. Back then their name was Enterprise Insight. It is primarily funded by the Department for Business, Innovation & Skills (BIS), and Peter Jones is Chair. It is best known for running the Make Your Mark campaign, which encourages enterprising activity amongst young people, and co-founding Global Entrepreneurship Week.

www.enterpriseuk.org

About CEG Theatre & Entertainment Services Ltd (CEG Productions)

CEG Productions provides a range of services in the technical entertainments industry, and caters for a variety of events. In the past these have included weddings; dance shows; drama productions; corporate events; school shows; events for local authorities; and charity gigs.

The company has a simple mission; “We aim to be East Anglia's leading supplier of entertainment and production technical services. High Quality, Highly Affordable.”

This is achieved through three key rules:

- To give customers the best quality service and equipment.
- To display a friendly & helpful staff attitude.
- To provide all our services at the most competitive pricing.

For a full review of the services available please see www.cegproductions.co.uk.